Jhe by **OUTBOARD** Jet **Features** Outboard 200 POUNDS OF THRUST • ONLY 26" LONG (SHORTER THAN ANY OTHER!) EASY STARTING WEIGHS ONLY 58 POUNDS EXCELLENT FUEL ECONOMY **GREATER SHALLOW WATER** CAPABILITY NO DANGEROUS PROPELLER QUIET AND SMOOTH HORSEPOWER* *In this Jet Motor (as in Jet Aircraft engines) horsepower is not a significant term. For compliance with regulations, this motor should be considered as being in the slightly less than 10 horsepower range.

THE IDEAL MOTOR FOR FISHING, HUNTING, OR FUN!

- Shorter Turning Radius
- Nothing Extends Below the Hull
- · Reverses Instantly
- . Maneuvers Exceptionally

Check the performance of the new OJ-200 by OUT-BOARD JET . . . see for yourself how 200 pounds of quiet, efficient thrust will take you where you're going in a hurry! Now, cut down on the throttle . . . you'll find that the new OJ-200 performs equally as well and economically at trolling speeds.

The World's NEWEST and FINEST OUTBOARD!

A perfectly designed outboard for the SPORTSMAN . . . and his family!



01-200

Fast currents, shallow water, and heavy weeds are no problem with the new jet-styled OJ-200 by OUTBOARD JET! From the first time out . . whether it's a hunting trip, fishing trip, or a family picnic . . . you'll be convinced that the OJ-200 is the most remarkable outboard motor you have ever operated.

With no propeller and no projections below the hull, you can take your boat anywhere it will float . . . including shallow marshes and inlets, where the big fish are . . . and the fisherman aren't. A 6-gallon remote fuel tank holds enough gasoline to give a full day of boating or fishing fun.

The OJ-200 is the finest in jet propelled boating. A powerful stream of water is forced through the jet nozzle—above the water line—producing 200 pounds of thrust at full throttle.



Even this little girl has no problem starting the 0J-200.



Have no fear when children are around your 0J-200. There's no dangerous propeller, therefore, no hazard. One more reason why the 0J-200 is a motor for the whole family to enjoy . . . as much as the fisherman or hunter.

YOUR NEAREST DEALER IS





No need to leave anything at home to make room for this outboard motor. The 0J-200 is only 26" long, so it fits easily into the trunk of even a compact car, with room left for fishing tackle or camping gear. Only 58 lbs. total weight—it's easy packing from the car to the water too.



1105 EAST 54TH STREET INDIANAPOLIS, INDIANA 46220

OUTBOARD JET-0J 200

Retail Price \$369.50

Dealer Discount 32% (dealer cost \$251.26)

F.O.B., Indianapolis

Spare Parts Discount — 331/3%

Terms—Prior Payment—C. O. D.—Sight Draft